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Southern California: Partly to mostly sunny. Highs near 70 along the beaches, 80-85 across the deserts. Little change expected tomorrow. Weather map and details are on Page A23.

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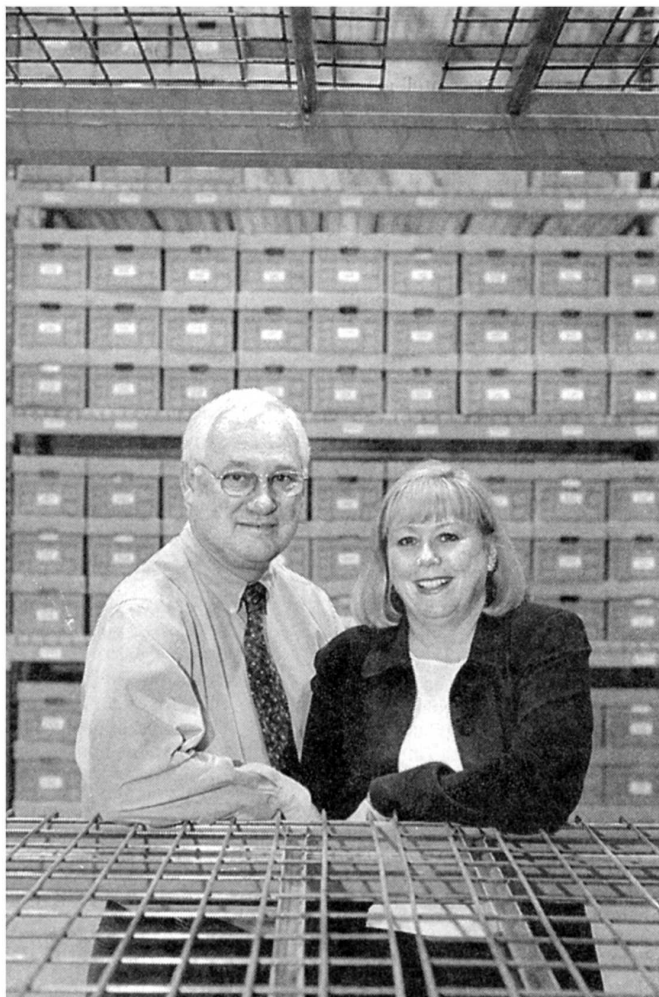
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ONE DOLLAR

NEW STARTS



Lori Cain for The New York Times

Bill and Lanie Isgrig

Owners, Rim Solutions, document management and storage company, Henderson, Nev.

WE were living in Seattle and decided we were tired of the rain. We had in the back of our minds when we moved to Las Vegas two years ago that we would go into semi-retirement. Lanie's mother has lived here for 30 years, and we bought a house and had her mother move in with us and then the stock market over the next 12 months went crashing down.

We lost a lot, and we thought, 'What are we going to do to re-coup?' We can go back to work for corporate America and both said no. Also, after a year, I got extremely bored. I said, 'I don't think I can stay home this much longer. I need to find something to do.'

We did some soul-searching and our backgrounds complement the company we opened in mid-May — my information technology and Lanie's records management. There's a need for a document management company

in the Las Vegas area that can store documents, scan them and do all the services we're providing. This economy here is so healthy. We locked ourselves in our home, pounded out a business plan, took it to a local bank. They took one look and said, 'Come on in, we'll give you some money.' We put up \$27,000; they put up \$63,000.

We're having fun and working enormous amounts: 10-, 12-hour-minimum days. We're here almost every weekend. We're doing exactly what we wanted to do. Our reason for doing it was ambiguous, but now that we've done it, we're really happy.

It pleases us to provide a solution for our customers. Corporations need to track their documents and their records — in troubled times I think there's more demand for it than there is in good times. Plus the revenue is nice. *Interviews by Sara Ivry*